



The **INTERNATIONAL CITY MANAGEMENT ASSOCIATION DE MÉXICO, A.C. (ICMA-ML**, acronym in English)<sup>1</sup> is an independent entity affiliated with the INTERNATIONAL CITY/COUNTY MANAGEMENT ASSOCIATION ([ICMA](#)), founded in 1914 with headquarters in Washington DC.



**ICMA's mission: To promote governance through the professionalization of local governments.**

ICMA has developed more than 500 programs and projects around the world. ICMA has been present in Mexico since 1992 with various programs and through ICMA-ML since 2004, having its office in Zapopan, Jalisco.

Since then, ICMA-ML has executed more than 50 programs and projects with Mexican public and academic entities, and even Latin American and international organizations of very diverse profile like World Bank, USAID, Environment Protection Agency (EPA), International Republican Institute (IRI), Interamerican Development Bank (IDB), Open Society Foundations (OSI), among others.

### ICMA-ML THEMES IN MEXICO AND LATIN AMERICA

- [Migration to Results-Based Budgeting \(RBB\)](#).- ICMA-ML has offered technical support to public entities of the Mexican states of Campeche and Coahuila, as well as the municipal governments of Acapulco, Puebla, Torreón, San Nicolás de los Garza (NL), Corregidora (Qro.), El Marqués (Qro.), among others.
- [Performance Evaluation Systems \(PES\)](#).- ICMA-ML has supported several local governments in Mexico. Also offers these programs;
  - [SINDES Program](#).- Measure performance in Mexican municipal governments through 108 indicators. In operation since 2002 and more than 55 municipalities have participated.
  - [SIMED Certificate](#).- A program that certifies the performance measurement systems of state / provincial, municipal and public organizations, through a comparative model. Some municipal governments in Mexico have participated.
- [Ethics and Integrity in Public Servants](#).- Through our [Model for the Strengthening of Public Ethics \(Modelo CEP, in Spanish\)](#) we have supported the state government of Quintana Roo (Mexico) and it is the base of our CEP Program, funded by USAID (2017-2020).
- [Crime Prevention](#). - ICMA-ML was a key actor for the PCC Program (2012-2015) and JPV Program (2015-2018) funded by USAID and executed in Mexico, developing tools to measure municipal capacities for crime prevention in municipal governments of the states of Baja California, Chihuahua, Nuevo León, Jalisco, Michoacán, etc.
- [Municipal Development Plans \(MDP\)](#).- ICMA-ML helps municipal governments to structure their MDP using principles of the Logical Framework Approach.



<sup>1</sup> ICMA-ML is an entity registered in Mexico as a non-profit civil organization.

- [Implementation of the figure of Municipal Administrator \(MA\)](#)<sup>2</sup>. – In collaboration with public, private and academic entities in Mexico, ICMA-ML has organized several seminars and workshops about the MA. ICMA-ML assisted the municipal government of Navolato, Sinaloa, to implement the MA from 2014-2016, becoming the second case in Mexico.
- [Institutional Capacity Building](#). – Through these programs;
  - [Estructuración del Banco de Proyectos de Inversión \(BPI\)](#).- Se ha asistido a los gobiernos municipales de Chihuahua y Querétaro.
  - [REFIM Program - Municipal Institutional Strengthening Recognition](#).- Evaluates and measures the institutional strength of the municipality in four areas: Finance, Human Resources, Planning and Legal Framework. Among the Mexican municipalities that have participated are; Puebla, Mazatlan, Chihuahua, Guadalajara and Campeche.
  - [ICAPI Program - Institutional Capacity Inventory](#).- Allows to know quickly and accurately record that illustrates the government's institutional capacity in four areas. Governments that have participated in Mexico include, among others, the State of Guerrero and the municipalities of Mérida, Monterrey, Acapulco and Siguatepeque (Honduras) y Caracas (Venezuela).



## PROGRAMS IMPLEMENTED IN COLABORATION WITH DIFFERENT ENTITIES

- [Strengthening of Public Ethics Program \(Programa CEP, in Spanish\)](#).- Implemented in Mexico from 2017 to 2020 and funded by USAID. Its objective is to structure a comprehensive system to promote ethical behavior in public entities and tools for the involvement of society.
- [Together for Crime Prevention Program \(Programa JPV, in Spanish\)](#).- Hired by Chemomics and funded by USAID, ICMA-ML developed and implemented in nine Mexican municipalities in 2016-2018 the [Government Performance Index in Crime Prevention \(GOPI-PREVENCIÓN\)](#).
- [Collective CIMTRA \(Citizens for Transparent Municipalities\)](#).- Developed and implemented in Mexico since 2002 to date with various civil society organizations. Over 250 municipalities have been evaluated using the methodology CIMTRA.
- [Citizen Coexistence Program \(Programa PCC, in Spanish\)](#).- Executed in Mexico from 2012 to 2015 in collaboration with Tetra-Tech and funded by USAID. Support was given to municipal governments to generate comprehensive strategies to prevent violence, as well as to elaborate manuals and guides to implement them.
- [Program to Improve Creditworthiness in Subnational Governments](#).- Developed during 2009-2011 with a grant from the Public-Private Infrastructure Advisory Facility (PPIAF) of the World Bank. The program was executed with municipal governments of Mexico, Argentina and Costa Rica.



- [Global Compact Initiative in Sub-national Governments](#).- In 2010-2011 ICMA-ML developed a [Guide to Support Local Governments](#) to identify good practices and areas of opportunity.

To learn more about ICMA-ML and its programs visit

[www.icmaml.org](http://www.icmaml.org)

<sup>2</sup> The “Municipal Administrator” figure is possible in Mexico. Due to Constitutional limitations the “City Manager” figure cannot be implemented in Mexico.